



# 2015 REGISTRATION FORM EVENT SPONSOR

**50+ EXPO 2015**  
**Friday, October 16**  
**9:00 a.m. – 4:00 p.m.**  
**Wilde Lake High School**

## TO SECURE REGISTRATION

**Payment must be received within 30 days of registration. Unpaid sponsorships will not be honored beyond 30 days.**

**Registration deadline is Friday, June 26, 2015.**

## Major credit cards accepted

Contact Donna Tugwell at  
410-313-5949 for CC payments

## Make CHECKS payable to:

**Director of Finance,  
Howard County**

## MAIL OR FAX FORMS TO:

50+EXPO 2015  
Howard County Office on Aging  
6751 Columbia Gateway Dr. #211  
Columbia, MD 21046

**Fax: 410-313-5950**

## EVENT COORDINATOR

**Lisa Brusio Coster**

410-442-3734  
lbcoster@costercommunications.com

## Office Use Only

Application received \_\_\_\_\_

Payment received \_\_\_\_\_

Check # \_\_\_\_\_

Credit Card Payment \_\_\_\_\_

Booth# \_\_\_\_\_

FORMAL BUSINESS/ORGANIZATION NAME:

Exhibitor Name: (ALL CAPS ONLY for booth signage & publicity)

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Your organization's product or service:** \_\_\_\_\_

☐ Returning Sponsor    ☐ Former Exhibitor    ☐ New to EXPO

## PLATINUM LEVEL (ONE exclusive opportunity per category)

- ☐ EXPO Tote Bag Sponsor (w/ Sponsor Logo) ... \$13,000 – **SOLD OUT**
- ☐ Speaker Series Sponsor ... \$8,000
- ☐ EXPO Water Bottle Sponsor (w/ Sponsor Logo) ... \$7,000 – **SOLD OUT**
- ☐ "Capitol Steps"/Theatre Sponsor... \$6,000
- ☐ Guidance Area Sponsor ... \$6,000
- ☐ Prime Exhibit Sponsor ... \$5,000 – **SOLD OUT**
- ☐ Café 50+ Sponsor ... \$5,000

## GOLD LEVEL (multiple opportunities)

- ☐ Gold Sponsor ... \$1,800

## ELECTRICAL REQUEST (for booths only)

- ☐ Electrical Connection needed (exhibitor provides extension cord)